What is claimed is:

1.   An information providing apparatus for registering the delivery of data for providing a content, comprising:

storing means for storing a content that is provided; and

delivery designating means for designating a delivery condition for delivering a content,

wherein a delivering apparatus presents data necessary for considering the delivery condition that is designated to said delivery designating means.

2.   The information providing apparatus as set forth in claim 1, further comprising:

communicating means for transmitting the content that is provided to the delivering apparatus.

3.   The information providing apparatus as set forth in claim 1,

wherein the data necessary for considering the delivery condition is the number of audiences for the content that is delivered.

4.   The information providing apparatus as set forth in claim 1,

wherein the data necessary for considering the delivery condition is a delivery cost.

5.   An information providing method for registering the delivery of data for providing a content, comprising the steps of:

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storing a content that is provided; and

designating a delivery condition for delivering a content,

wherein before the delivery condition is designated, a delivering apparatus presents data necessary for considering the delivery condition that is designated.

6. A delivering apparatus for delivering data for providing a content, comprising:

first communicating means for receiving a content that is provided from an information provider;

storing means for storing a content;

transmitting means for delivering a content to a receiving terminal unit;

second communicating means for receiving user profile information from a receiving terminal unit;

profile storing means for storing the profile information;

charging process controlling means for calculating a cost necessary for delivering a content; and

band controlling means for controlling a band used for delivering a content,

wherein said charging process controlling means pre-calculates the number of audiences for a content corresponding to the profile information, calculates a cost necessary for delivering the content,

and informs an information providing apparatus of the cost.

7.   A delivering apparatus for delivering data for providing a content, comprising:

first communicating means for receiving a content that is provided from an information provider;

storing means for storing a content;

transmitting means for delivering a content to a receiving terminal unit;

second communicating means for receiving user watching / listening history from a receiving terminal unit;

watching / listening history storing means for storing the watching / listening history;

charging process controlling means for calculating a cost necessary for delivering a content; and

band controlling means for controlling a band of a network used for delivering a content,

wherein said charging process controlling means pre-calculates the number of audiences for a content corresponding to the watching / listening history, calculates a cost necessary for delivering the content, and informs an information providing apparatus of the cost.

8.   A delivering method for delivering data for providing a content, comprising the steps of:

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receiving a content that is provided from an information provider;

storing a content;

delivering a content to a receiving terminal unit;

receiving user profile information from a receiving terminal unit;

storing the profile information;

calculating a cost necessary for delivering a content; and

controlling a band used for delivering a content,

wherein the number of audiences for a content is pre-calculated corresponding to the profile information,

wherein a cost necessary for delivering the content is calculated, and

wherein an information providing apparatus is informed of the cost.

9.   A delivering method for delivering data for providing a content, comprising the steps of:

receiving a content that is provided from an information provider;

storing a content;

delivering a content to a receiving terminal unit;

receiving user watching / listening history

from a receiving terminal unit;

storing the watching / listening history;

calculating a cost necessary for delivering a content; and

controlling a band of a network used for delivering a content,

wherein the number of audiences for a content is pre-calculated corresponding to the watching / listening history,

wherein a cost necessary for delivering the content is calculated, and

wherein an information providing apparatus is informed of the cost.